

REVENUE MODEL OPTIMIZATION



Companies tend to underestimate the true amount of hidden costs... those are lost margin all over the value chain.

We are convinced that business models can be optimized in order to increase turnover and profitability.

Better coordination and commitment can be source of improved profitability and overall long-term performance.

In addition, we believe that every company has a societal and environmental impact of which it must be aware and that this impact can be more than beneficial.



PRANEO OFFERS YOU TO :

- Optimize your models value chain by integrating the value chain cycle into the product life
- Build with you scenarios allowing to optimize your cash flow and measure your balance sheet impact
- Pooling risks and profits over the long term in order to increase profits
- Highlighting social factors and your company's environmental



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Registered foundation CHE-221.383.194 +41 21 534 04 06

Ch. de la Jaque 45
1093 La Conversion
Switzerland

info@praneo.org
www.praneo.org